



An Evaluation of Farmer Perceptions and Biological Efficacy of Drones for Avian-Agriculture Conflict

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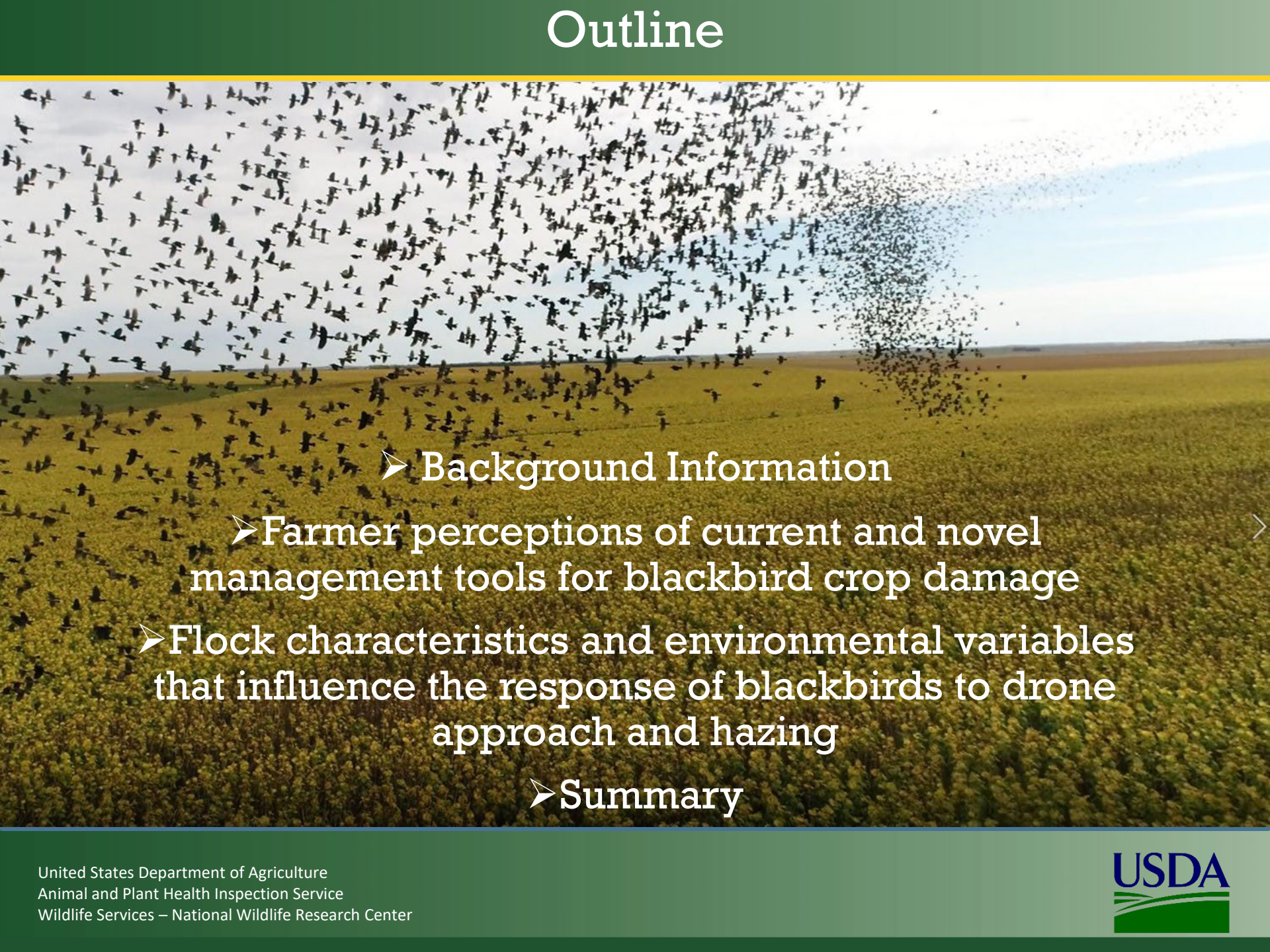
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Mallory

Outline

- 
- A large flock of blackbirds is shown in flight over a green field. The birds are densely packed in the upper half of the image, creating a dark, textured cloud against the sky. The field below is a vibrant green, and the horizon is visible in the distance under a clear sky.
- Background Information
 - Farmer perceptions of current and novel management tools for blackbird crop damage
 - Flock characteristics and environmental variables that influence the response of blackbirds to drone approach and hazing
 - Summary

The Research Approach

Field

Landscape

Region

Field scale

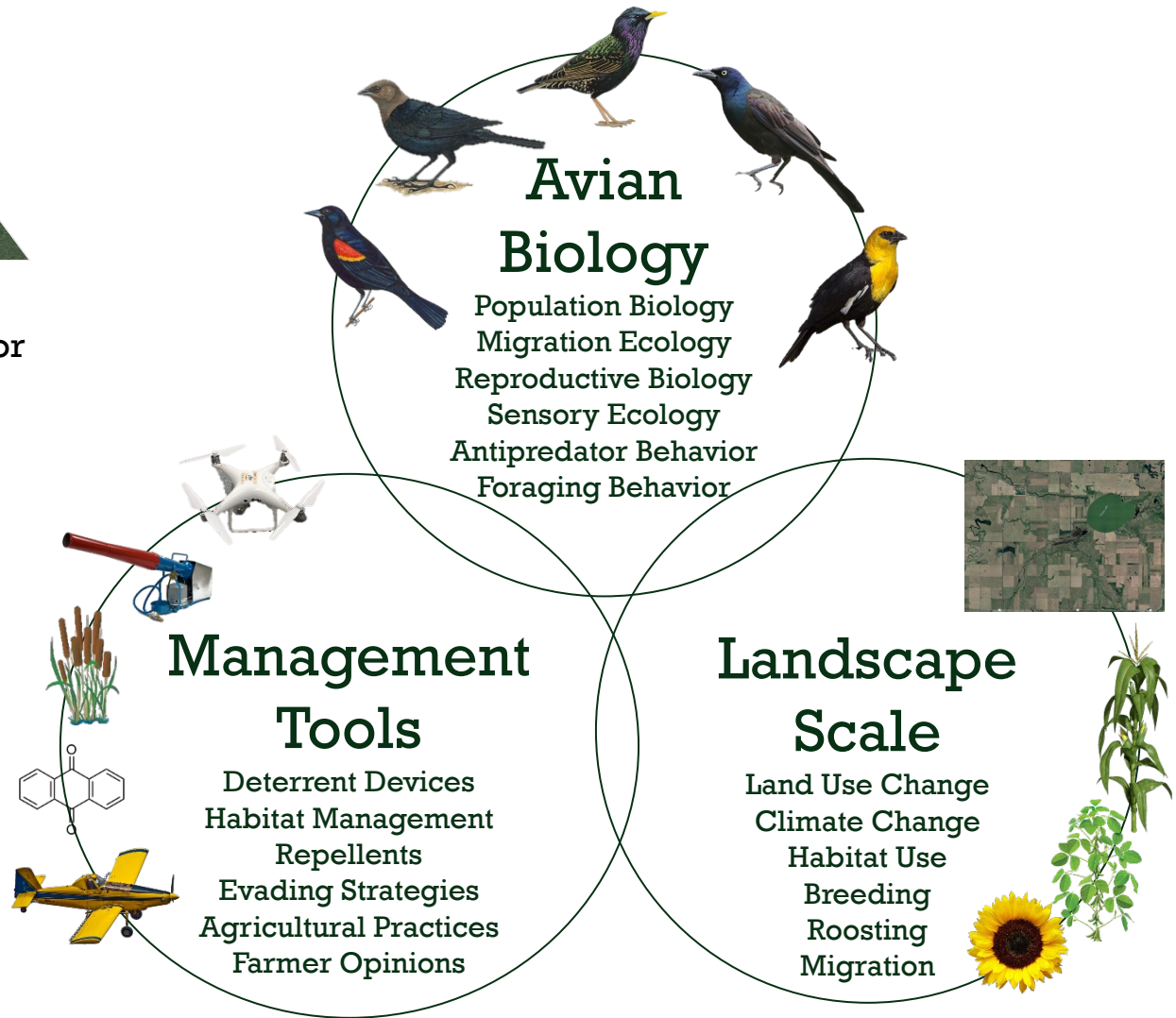
Foraging & antipredator behavior

Landscape scale

Habitat & resource selection

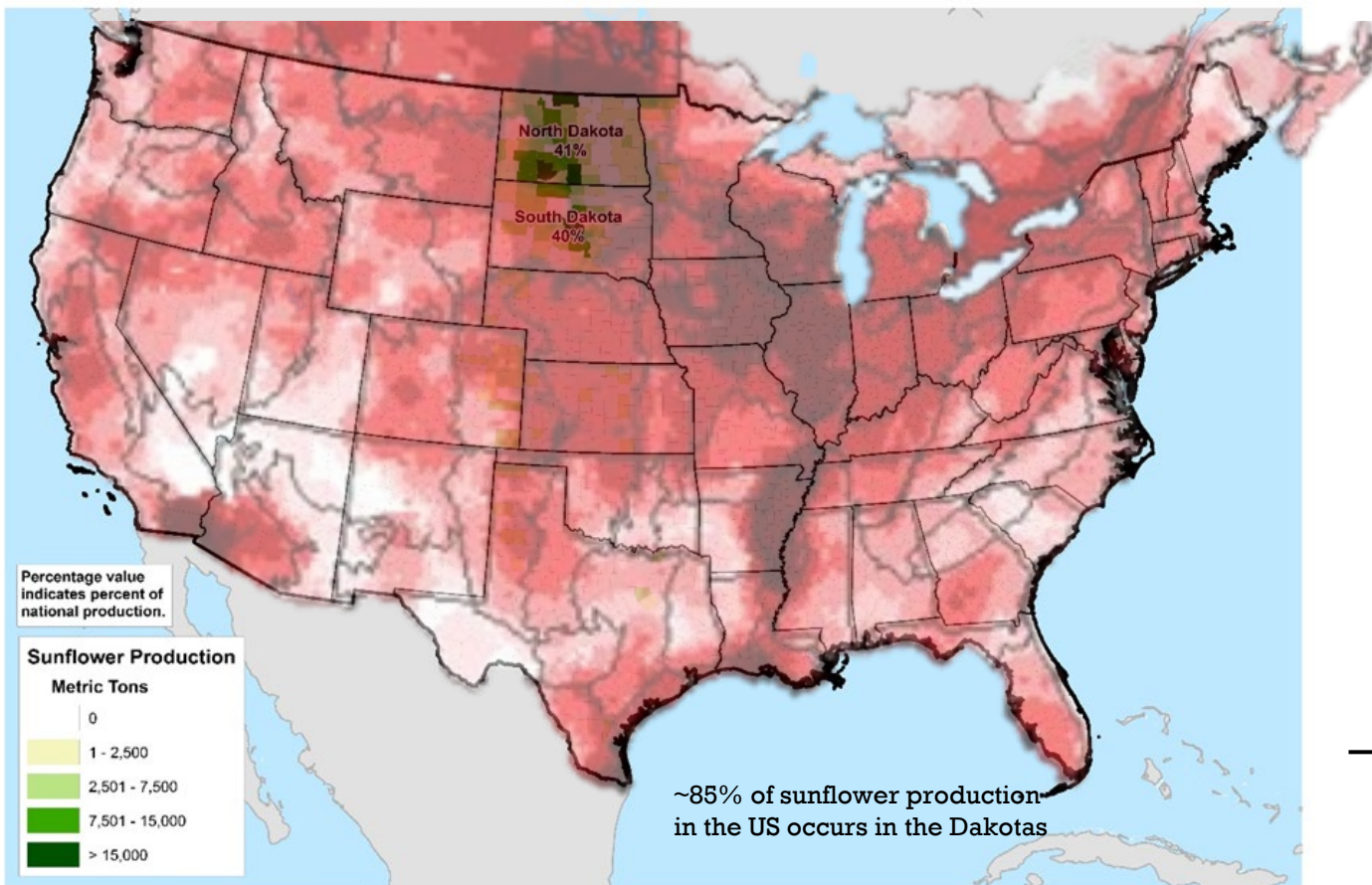
Regional scale

Demographic trends



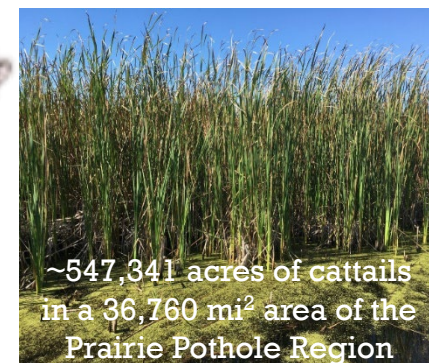
~85% of sunflower production in the US occurs in the Dakotas

United States: Sunflower Production



USDA Foreign Agricultural Service
Office of Global Analysis
International Production Assessment Division

Source: NASS 2012-2016 5-Year Average
Total Sunflower Production by County



+



Sunflower Damage in Prairie Pothole Region

>\$3.5 million annually

Sunflower Damage in North Dakota

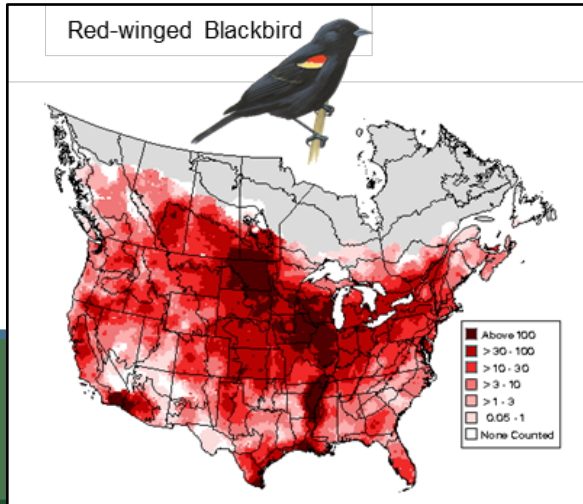
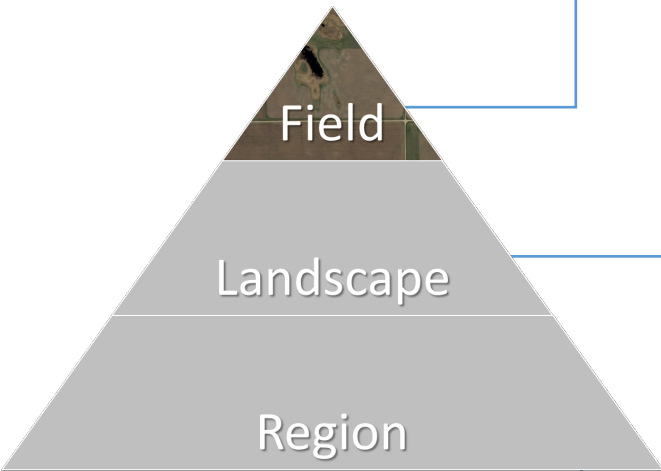
>\$10.7 million annually

(regionally 2%, locally >20%)



single roost >1
million blackbirds

Scale of Tool Implementation



Drones used in various agricultural settings for resource protection

Price & Hall. 2012. Biol. Engineering Transactions 5:61-70

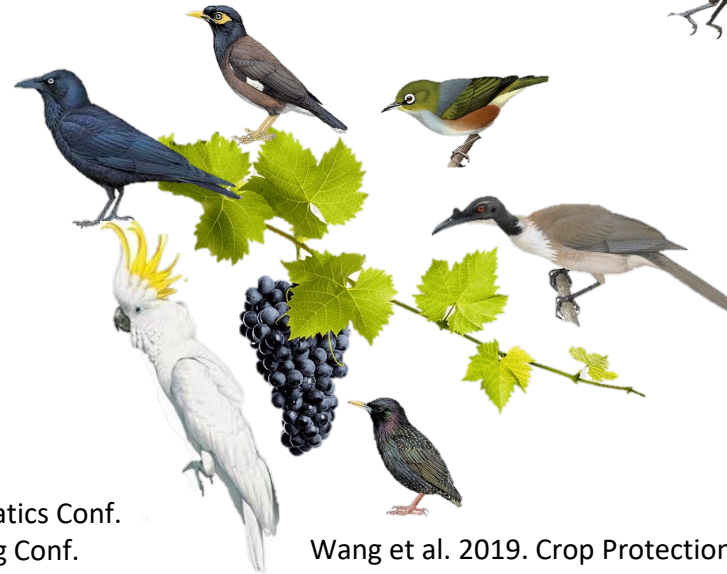
Burr et al. 2019. Human-Wildlife Interactions 13:16

Rhoades et al. 2019. Wildlife Damage Management Conf.



Wandrie et al. Crop Protection 117:15-19

Egan et al. Condor 122:1-15



Dayoub et al. 2020. Advanced Intelligent Systems & Informatics Conf.

Wan Mohamed et al. 2020. Materials Science & Engineering Conf.

Pla et al. 2019. Drones 3: 45.

Wang et al. 2019. Crop Protection 120:163-170

Wang et al. 2020. Crop Protection 137:105260

Bhusal et al. 2018. Intern. Conference Precision Ag.

Goel et al. 2017. ASABE Annual International Mtg.

Farmer Opinions on Current and Novel Tools



1997 Sunflower Grower Survey

Table 67. Bird species causing sunflower yield loss in 1997.

Bird Species	Kansas	Minnesota	North Dakota	South Dakota
	----- % of respondents -----			
Blackbirds	78.0	86.8	95.7	90.5
Sparrows	15.3	5.7	3.8	5.6
Other	6.8	7.5	0.5	4.0

Table 66. Estimated sunflower yield loss due to bird damage in 1997.

Bird Damage	Kansas	Minnesota	North Dakota	South Dakota
	----- % of respondents -----			
0-5	68.0	71.2	54.0	60.0
5-10	24.0	20.3	25.5	25.0
10-25	4.0	8.5	14.9	10.7
25-50	4.0	0	4.7	2.1
50-100	0	0	0.9	2.1

Table 69. Bird control costs per respondent in 1997.

Control Method	Kansas	Minnesota	North Dakota	South Dakota
	----- amount spent per respondent -----			
Cattails	\$0	\$0	\$515	\$0
Exploder	\$0	\$10	\$171	\$547
Gasoline	\$0	\$20	\$87	\$110
Shells	\$48	\$162	\$134	\$104
Hours	3	17	37	111

1. What are producers' perceptions of tools frequency of use?
2. How willing are producers to allow drones on their property?
3. What factors influence their level of willingness?
4. How is their willingness to spend influenced by other factors?

Bird Damage: A Survey of Sunflower Producers



Bird damage significantly impacts profit (78%)

Male (99.7%)

≥ 3rd Generation (84%)

Sunflower acres = 652 (range: 10-6,000)

≥ Undergrad degree (75%)

Annual cost to control bird damage: \$1,093 (range: \$0-30,000)

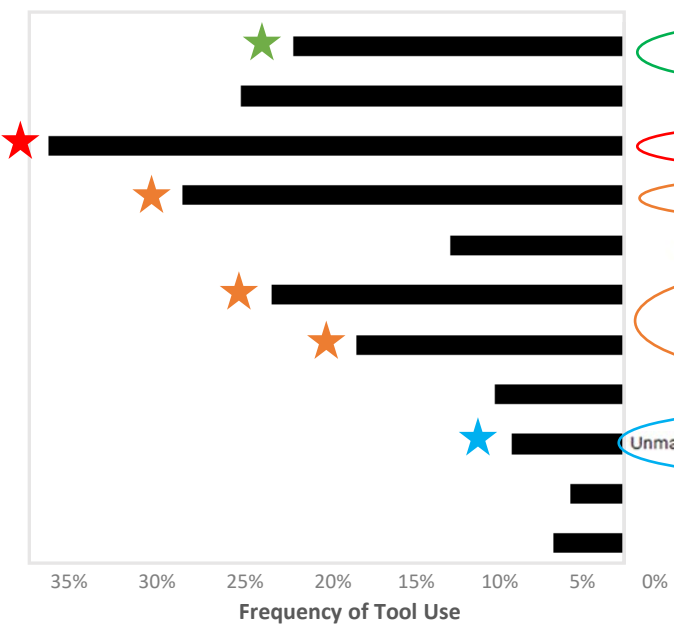
Age = 55 (range: 24-86)

Sunflower experience = 19 yrs. (range: 1-48)

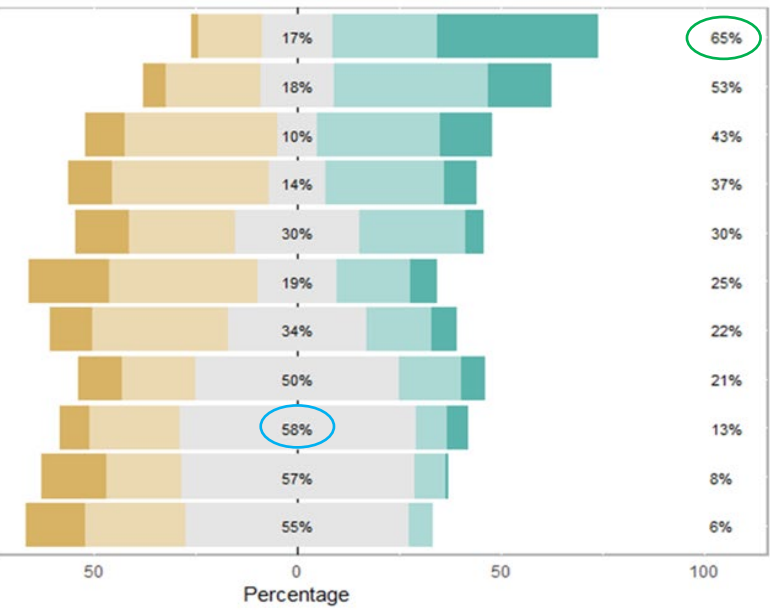
National Sunflower Association list

Surveys Mailed:
ND = 7,346
SD = 2,568

Responses = 1,065
(2020 growers = 343)
11.4% response rate



Cattail management (n=218)	17%
Crop desiccation (n=219)	29%
Lethal shooting (n=270)	47%
Propane cannons (n=235)	49%
Coordinated planting (n=184)	39%
Non-lethal shooting (n=219)	56%
Pyrotechnics (n=201)	44%
Chemical repellents (n=184)	29%
Unmanned Aircraft Systems (n=178)	29%
Decoy crops (n=166)	34%
Acoustics (n=170)	39%



Response: Not at all Effective, Slightly Effective, No Opinion, Moderately Effective, Very Effective

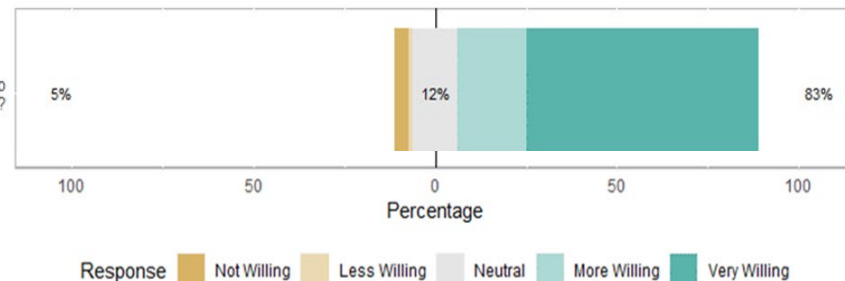
Farmers (83%) open to allowing drones to haze blackbirds

Dependent variable	Allow UAS to haze blackbirds (Q1)	
Independent variable	Coefficient ± SE	OR
- Age	<u>-0.056 ± 0.013***</u>	<u>0.945</u>
Education ^a		
≥ College	0.073 ± 0.453	1.076
Sunflower experience	0.035 ± 0.022	1.036
Impact on profit ^b		
+ Medium	<u>1.012 ± 0.329***</u>	<u>2.750</u>
+ High	<u>0.624 ± 0.204***</u>	<u>1.867</u>
Yield lost to birds (%)	0.016 ± 0.020	1.017
- Generation	<u>-0.843 ± 0.203***</u>	<u>0.430</u>
Sunflower acreage	<0.001 ± <0.001	0.999
Maximum cost	<0.001 ± <0.001	1.000
Management action taken	0.423 ± 0.393	1.526
+ Prior UAS experience	<u>0.781 ± 0.459*</u>	<u>2.184</u>
McFadden's Pseudo R ²	0.13	
L.R.χ ²	29.91***	
N	208	

***p ≤ 0.01, **p ≤ 0.05, *p ≤ 0.10.

^areference category ≤ high school, ^breference category = low

Allow UAS on your property to haze blackbird flocks?

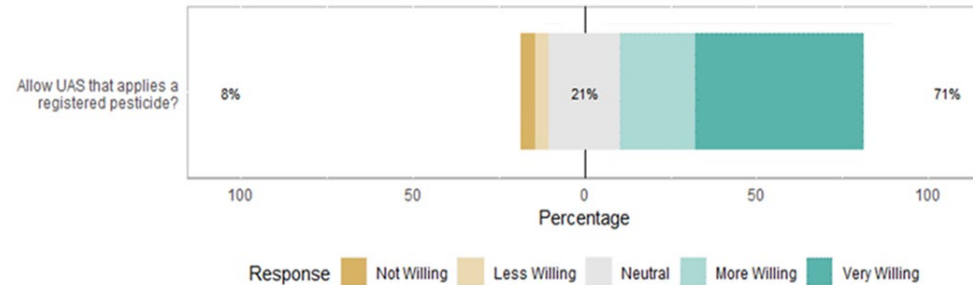


Farmers (71%) open to allowing drones to apply pesticide

Dependent variable	Allow UAS to apply pesticide (Q2)	
Independent variable	Coefficient ± SE	OR
Age	0.004 ± 0.011	1.004
Education ^a		
+ ≥ College	<u>0.656 ± 0.363*</u>	<u>1.928</u>
Sunflower experience	-0.002 ± 0.018	0.998
Impact on profit ^b		
+ Medium	<u>0.630 ± 0.261**</u>	<u>1.877</u>
High	0.235 ± 0.167	1.264
Yield lost to birds (%)	0.022 ± 0.016	1.022
- Generation	<u>-0.291 ± 0.163*</u>	<u>0.747</u>
Sunflower acreage	<-0.001 ± <0.001	0.999
Maximum cost	<0.001 ± <0.001	1.000
+ Management action taken	<u>0.676 ± 0.318**</u>	<u>1.966</u>
Prior UAS experience	0.545 ± 0.357	1.724
McFadden's Pseudo R ²	0.08	
L.R.χ ²	26.10***	
N	208	

***p ≤ 0.01, **p ≤ 0.05, *p ≤ 0.10.

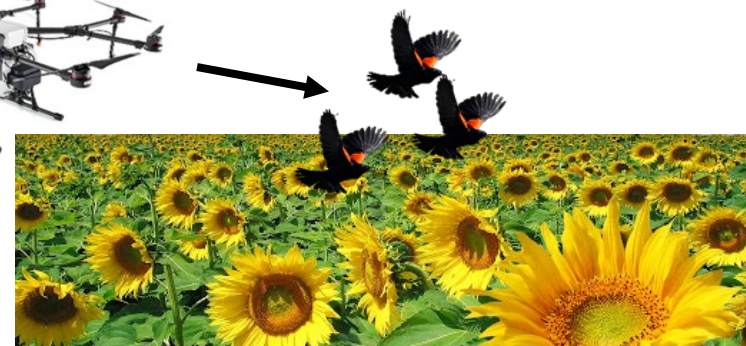
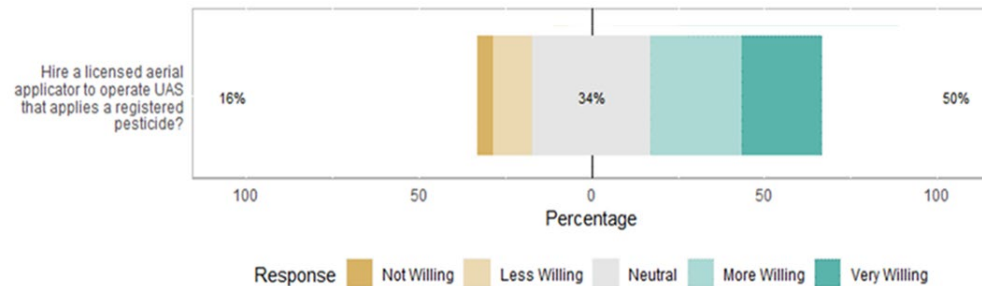
^areference category ≤ high school, ^breference category = low



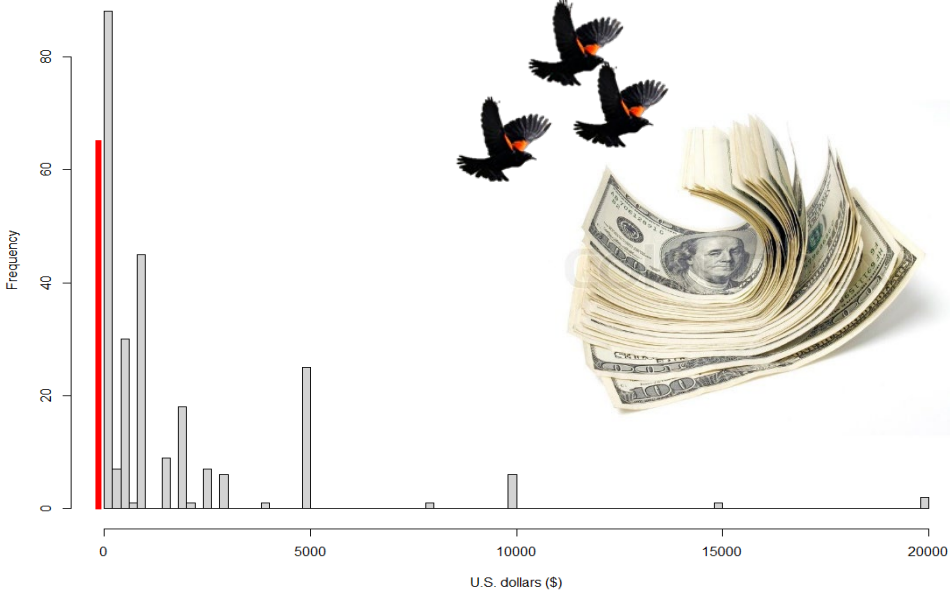
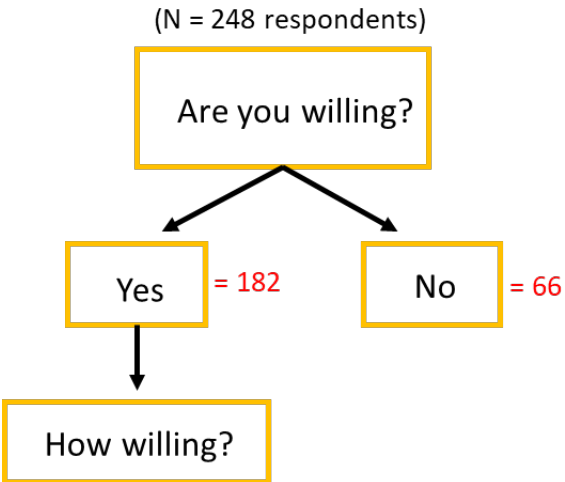
Farmers (50%) open to hiring pilot to apply pesticide by drone

Dependent variable	Hire pilot to operate UAS and apply pesticide (Q4)	
Independent variable	Coefficient ± SE	OR
Age	0.008 ± 0.010	1.008
Education ^a		
≥ College	0.174 ± 0.319	1.190
Sunflower experience	0.002 ± 0.016	1.002
Impact on profit ^b		
Medium	0.107 ± 0.374	1.113
High	0.060 ± 0.523	1.062
Yield lost to birds (%)	0.013 ± 0.015	1.013
Generation	0.224 ± 0.140	1.251
Sunflower acreage	<0.001 ± <0.001	1.000
+ Maximum cost	<u><0.001 ± <0.001**</u>	<u>1.000</u>
+ Management action taken	<u>0.788 ± 0.319**</u>	<u>2.198</u>
+ Prior UAS experience	<u>0.577 ± 0.297*</u>	<u>1.780</u>
McFadden's Pseudo R ²	0.08	
L.R.χ ²	33.02***	
N	207	

***p ≤ 0.01, **p ≤ 0.05, *p ≤ 0.1
^areference category ≤high scho



Willingness-to-pay related to impact on profit, past actions, age, and acreage

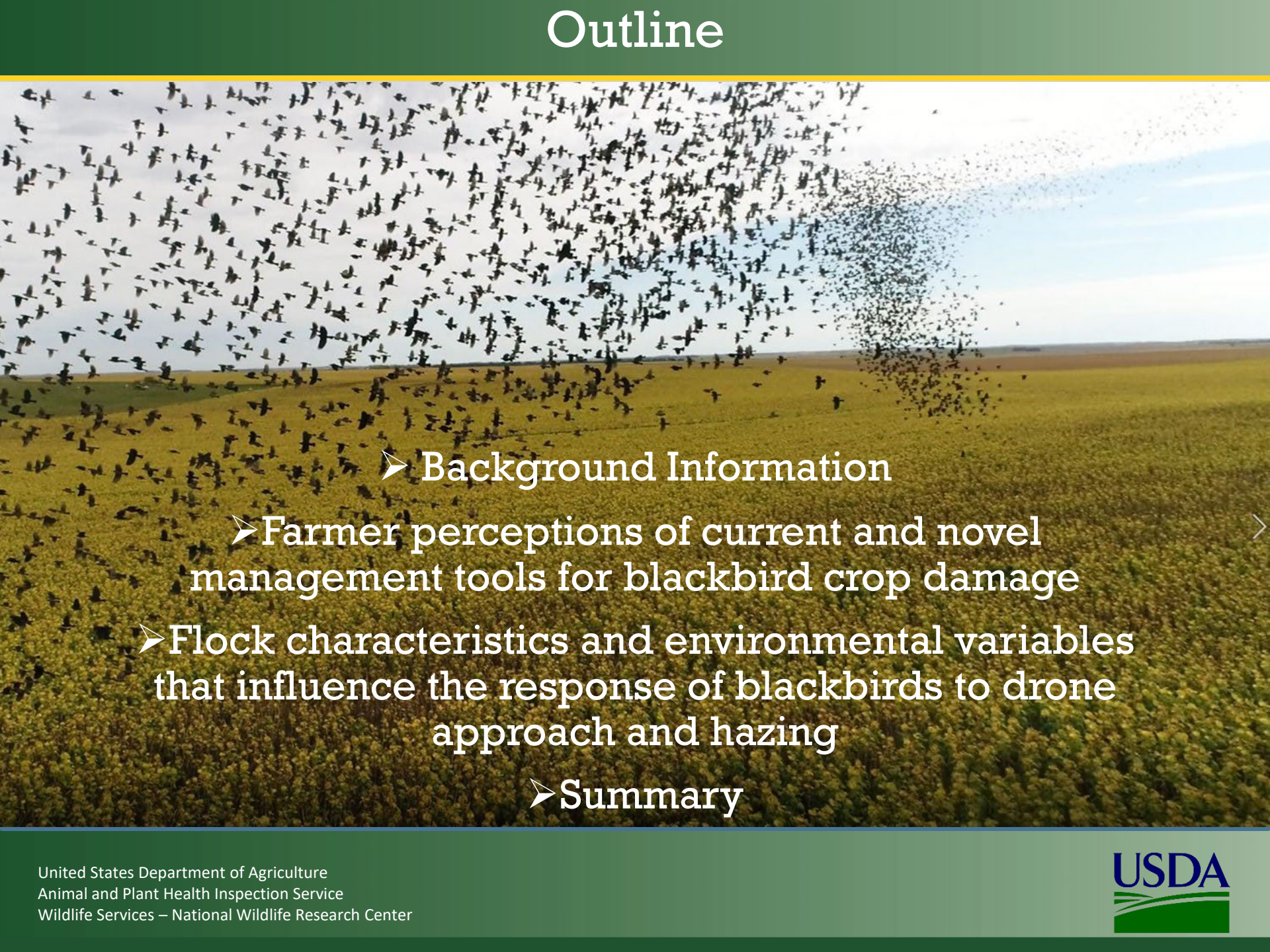


Covariates	Participation(yes/no)	Willingness-To-Pay (\$ - \$\$\$)
	Coefficient ± S.E.	Coefficient ± S.E.
Age	-0.007 ± 0.018	-0.022 ± 0.010**
Education	0.280 ± 0.367	-0.152 ± 0.191
Sunflower growing experience	0.027 ± 0.019	0.004 ± 0.011
Yield lost to birds (%)	0.022 ± 0.017	0.002 ± 0.008
Impact on profit	0.549 ± 0.333*	0.336 ± 0.175*
Generation	-0.001 ± 0.261	-0.075 ± 0.126
Acreage in sunflower	<-0.001 ± 0.001	<0.001 ± <0.001***
Management action	2.017 ± 0.365***	0.295 ± 0.214
Log psuedolikelihood	-1,436 (df = 19)	
n	215	
Wald χ^2 (df = 7)	68.6***	

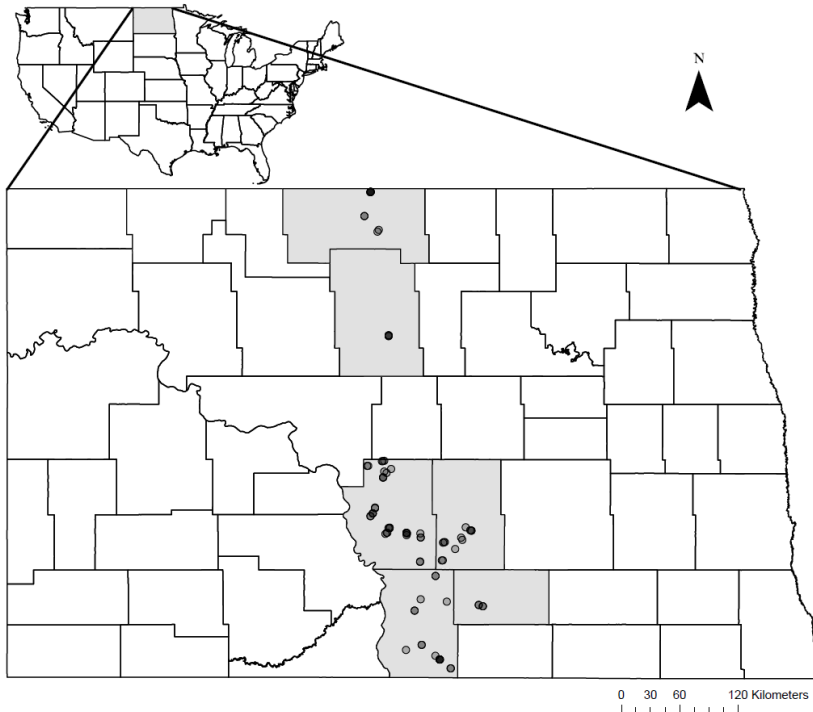
***p ≤ 0.01, **p ≤ 0.05, *p ≤ 0.10.



Outline

- 
- A large flock of blackbirds is shown in flight over a vast, green agricultural field. The birds are densely packed in the upper half of the frame, creating a dark, textured cloud against the sky. The field below is a uniform green, stretching to a flat horizon under a pale, overcast sky. The overall scene conveys a sense of a massive bird migration or a large-scale pest problem in an agricultural setting.
- Background Information
 - Farmer perceptions of current and novel management tools for blackbird crop damage
 - Flock characteristics and environmental variables that influence the response of blackbirds to drone approach and hazing
 - Summary

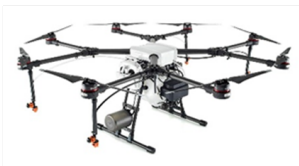
95 UAS trials across ND (Sept to Oct 2019-20)



Time: 7:30 am - 6:40 pm

Avg. Flock size: 898
(range: 25 - 6,000)

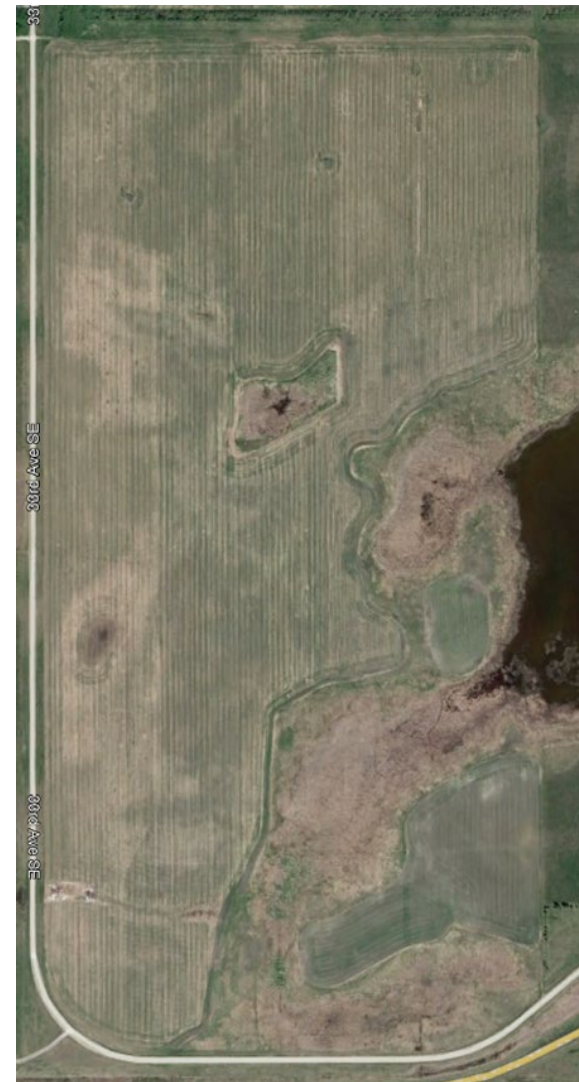
Avg. FID: 39 m
(range: 12 - 76)



Avg. Field size: 187 ac
(range: 11 - 600)

Avg. DTL: 245 m
(range: 90 - 665)

Avg. Temperature: 9°C
(range: -3 - 28)



What variables influence the flock's response to UAS approach?

Covariates
Time of Day
Flock Size
Wind
Temperature
Ambient Light
Cattail Area
Sunflower Area
Distance to Launch
Distance to Edge
Habitat (cattail or sunflower)



60-80 m AGL



Distance to launch

FID

Distance to edge



5 m AGL



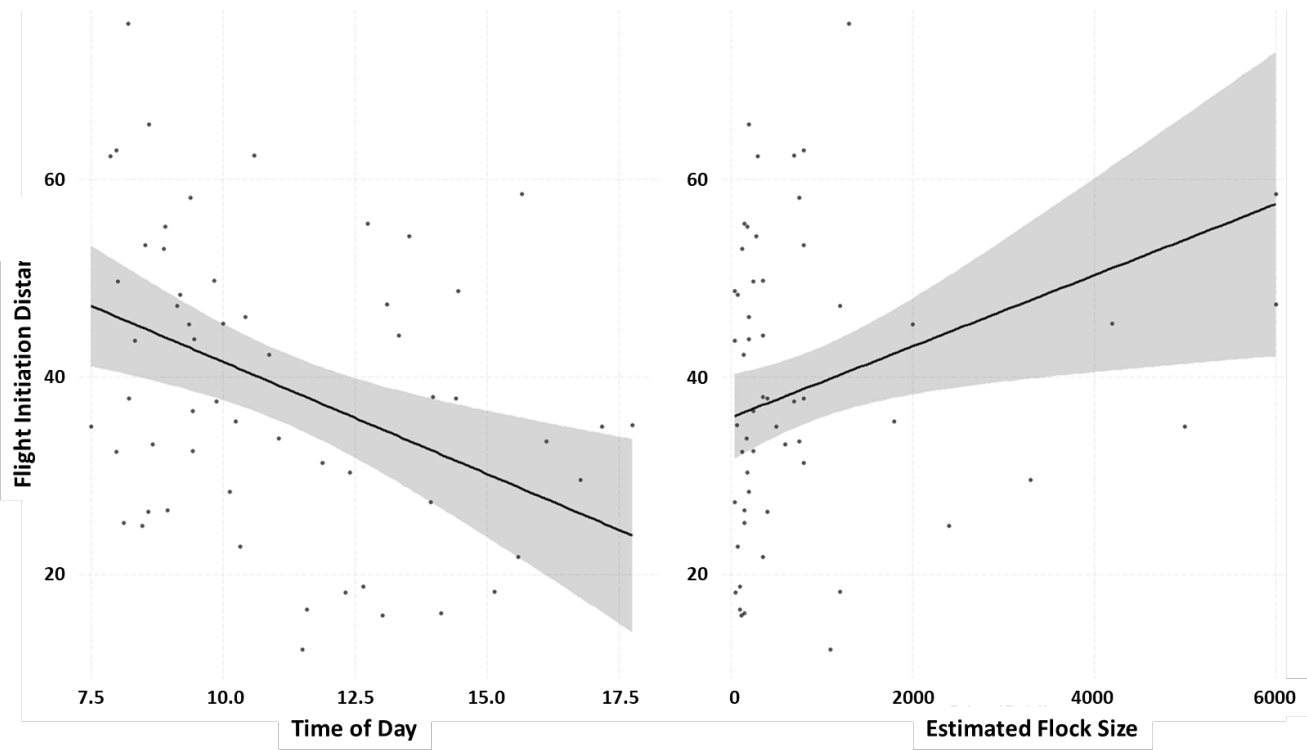
Time of day & flock size influence flight initiation distance (FID)



Eye-in-the-Sky
60-80 m



Flight Initiation Distance
 40 ± 14 m



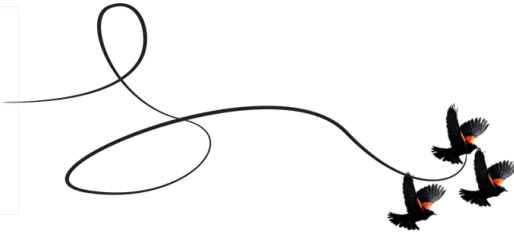
Covariates
Time of Day
Flock Size
Wind
Temperature
Ambient Light
Cattail Area
Sunflower Area
Distance to Launch
Distance to Edge
Habitat (cattail or sunflower)

Optimal Model:
 $\ln(\text{FID}) \sim \text{Time} + \text{Cattail} + \text{Flock Size} + \text{Distance to Launch}$

OPTIMAL MODEL	Estimate	95% C.I.
Time	-2.267	-3.638, -0.895
Cattail acreage	-0.147	-0.344, 0.051
Flock size	0.004	0.001, 0.006
Distance to Launch (DTL) (DTL)	-0.025	-0.056, 0.007



What variables influence the flock's response to UAS hazing?



Success = Flock abandoned the habitat they were in prior to UAS approach



Covariates

Julian Day

Cattail Area

Sunflower Area

Wind

Time of Day

Temperature

Flock Size

Total Flight Duration

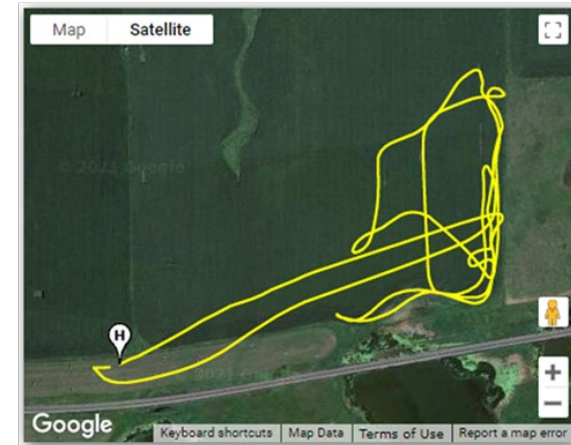
Flight Path

Habitat

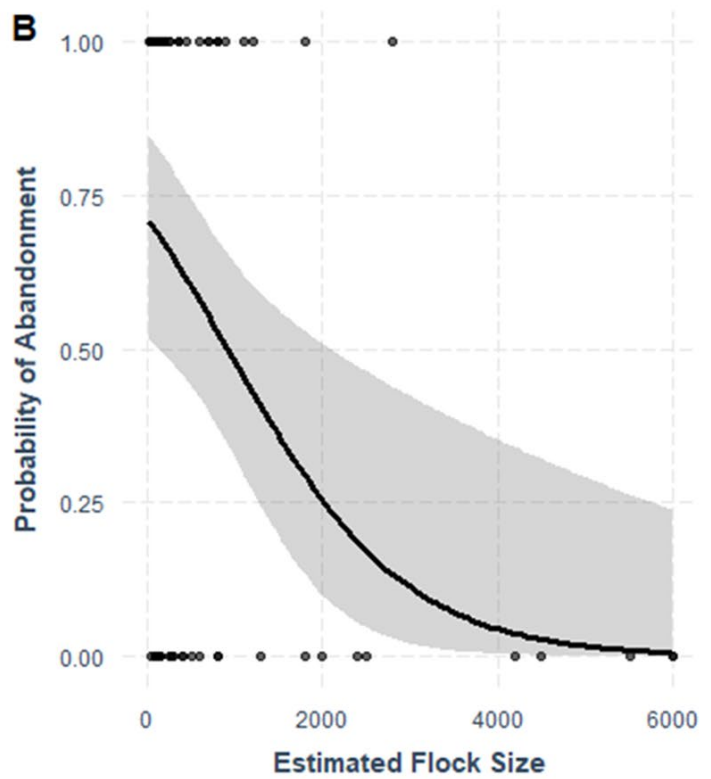
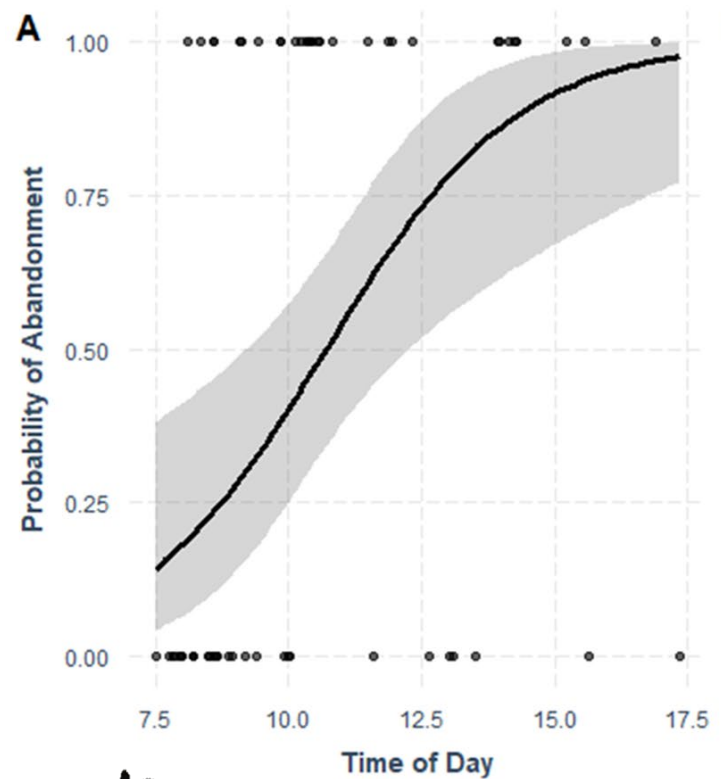
Chaotic



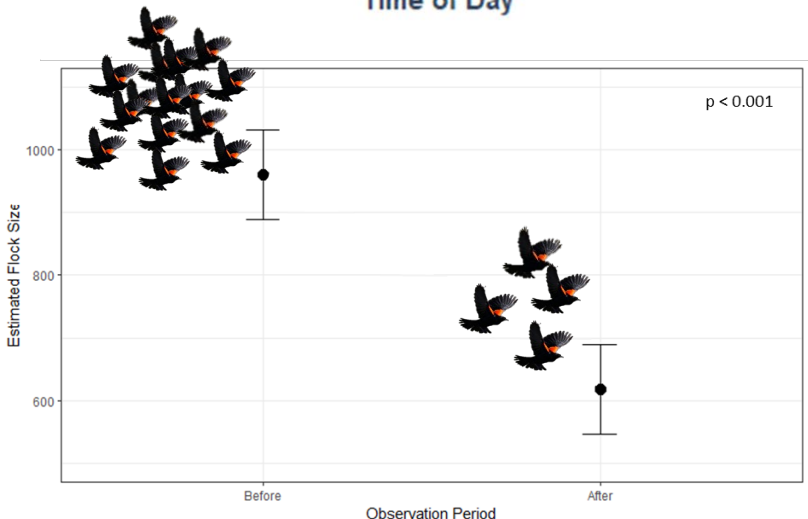
Herding



Time of day & flock size influence field abandonment (hazing)



Covariates
Julian Day
Cattail Area
Sunflower Area
Wind
Time of Day
Temperature
Flock Size
Total Flight Duration
Flight Path
Habitat



52% of flocks abandoned

Average flock size reduction of 13.4%

81% of flocks returned within 15 min

Optimal Model:
 $\text{glm}(\text{Success} \sim \text{Time} + \text{Flock Size} + \text{Temp})$

OPTIMALMODEL	Estimate	95% C.I.
Time	0.558	0.241, 0.951
Temperature	-0.098	-0.209, 0.002
Flock size	-0.001	-0.002, -0.0004



Farmers are willing to try UAS, even with low perceived efficacy

Some producers aren't willing to pay anything towards prevention

Identifying early adopters is important for novel tools

Although 52% of flocks abandoned during 10 min of hazing, 90% returned within 15 min with 14% reduction in flock size

Drone hazing in agriculture settings influenced by flock size, time of day, field size

Efficacy of drones may be improved with longer hazing duration, added negative stimuli, or deployment early in the season when flocks are small and establishing feeding areas



Thank You!

National Sunflower Association

John Sandbakken, Board of Directors,
and sunflower producers

NDSU Biological Sciences

Dr. Tim Greives, Mallory White,
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